



Meijer, the familiar Michigan grocery chain, offers EV charging stations at many of its stores in the Consumers Energy service area and beyond. Christina Britton, Senior Sustainability Analyst, leads the EV charging strategy and execution at Meijer.

Tell me about Meijer's sustainability journey.

Christina: Meijer is committed to enriching lives in the communities we serve, which includes being a good environmental steward. Information on the retailer's environmental commitment and sustainability initiatives can be found at meijer.com/sustainability.

Tell me about Meijer's commitment to EV charging.

Christina: Meijer installed its first EV charging stations at three stores in 2010, back when there were only a few Nissan Leafs on the road. We have learned a great deal in the last decade, and we feel proud of the role we can play in helping to enable the adoption of zero emission vehicles in the communities we serve.

Are there expansion plans you can share?

Christina: By the end of 2021, we expect to have more than 100 additional charging ports. We expect to continue expansion of charging infrastructure through Meijer-owned chargers, as well as strategic partnerships like Tesla and Electrify America.

Are you looking into electrifying part of your own fleet?

Christina: Meijer is committed to reducing its carbon footprint, and electrifying vehicles is a key part of decarbonizing transportation. We are evaluating options to reduce our carbon emissions while maintaining the highest level of excellence in serving our communities.

Tell us about your partnership with the Consumers Energy PowerMIDrive program.

Christina: Meijer has partnered with Consumers Energy **PowerMIDrive program** to install new Level 2 and DC fast charging stations at three of our stores. All three locations have easy access to the highway, and the chargers at the Muskegon location were the first DC fast chargers in the area. This network of fast chargers across the state is essential to enabling EV adoption in our state, and the **PowerMIDrive program** is pivotal to the creation of that network.



Station Host Profile

Meijer

Locations

Multiple Sites in
Michigan, Ohio, Indiana,
Illinois, Wisconsin, and
Kentucky

EV Charging

More than 480 Charging
Ports at 56 Stores

Amenities

Full-Service Groceries,
Pharmacy, Wi-Fi,
Restrooms

